**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 22 September 2022 |
| Team ID | PNT2022TMID32928 |
| Project Name | Project - Emerging Methods for Early Detection of Forest Fires |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

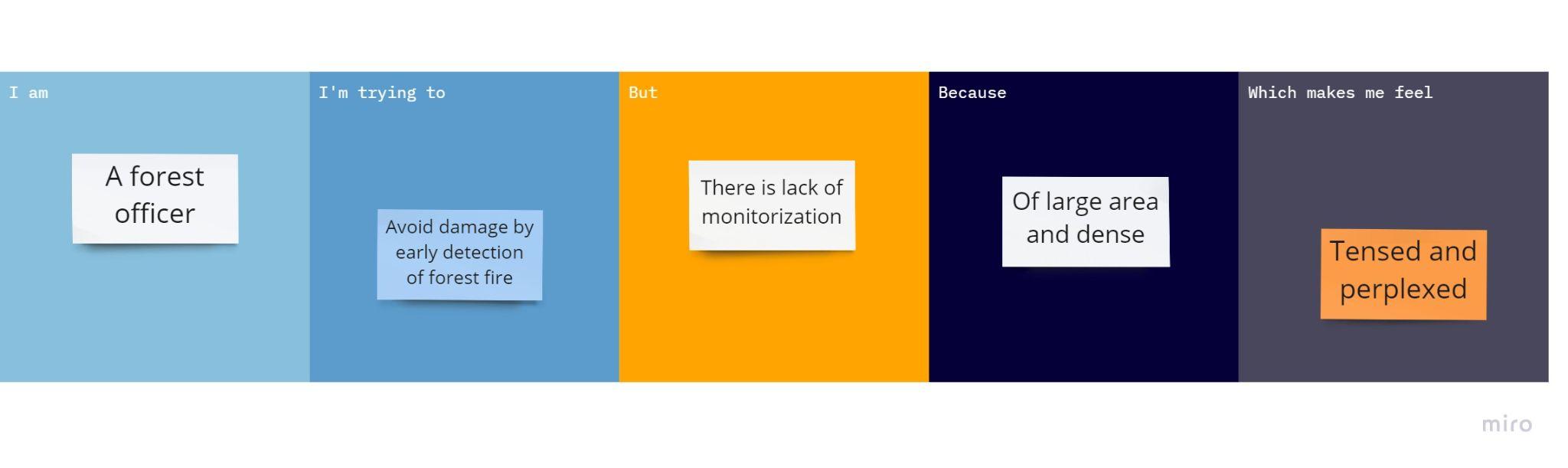
Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Graphical user interface, text, application, email

Description automatically generated

**Customer Problem Statement Template:**



|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | A forest officer | Protecting wildlife from fire | Fire cannot be controlled | The fire spreads rapidly | Torment |
| PS-2 | A firefighter | Stop the fire from spreading | Lake manpower and equipments | Due to Wind and Large area fire cannot be extinguise | Dejected |